

@JOSHUA SOUCIE

www.IMNOTJOSHING.com / LinkedIn: <https://ca.linkedin.com/in/joshua-soucie>

LANGUAGES

Proficiently Bilingual: French and English

EDUCATION

Carleton University, Ottawa

Bachelor of Journalism, minor in Sociology
Golden Key International Honour Society
2013 – 2018

Université Jean Moulin Lyon III, Lyon

DEUF Diploma, Lettres modernes
2015 – 2016

INTERNSHIPS

Intern at CBC Ottawa, Arts/Documentary Reporting/Programming
Ottawa

April 16 – May 11, 2018

- Pitched story ideas for short documentaries and *Our Ottawa*;
- Filmed, edited and produced short documentaries for TV, web and social media;
(Link: <https://bit.ly/2HYEcDE>) | (Link: <http://bit.ly/2rFBZ60>)
- Shot listed and logged videos, using MediaCentral;
- Wrote scripts and interview questions for broadcast, using iNews;
- Worked alongside a production editor;
- Field produced and assisted CBC Arts reporter Sandra Abma;
- Researched and booked guests for *Our Ottawa*.

Editorial Intern at Women's Wear Daily (WWD), The Eye

New York City

June 5 – Aug. 4, 2017

- Interviewed Khalid about his newfound fame, VMA nomination and relation to Kylie Jenner;
(Link: <http://bit.ly/2wNk528>)
- Covered W Magazine's @whoswho social media launch and cocktail party while interviewing supermodels Chanel Iman, Cipriana Quann as well as "13 Reasons Why" actor Tommy Dorfman;
(Link: <http://bit.ly/2taN1iF>)
- Reported on the "Blind" premiere and interviewed Demi Moore, Alec Baldwin and Dylan McDermott;
(Link: <http://bit.ly/2x2E27R>)
- Spoke with costume designer Cindy Evans about working on the set of "Atomic Blonde";
(Link: <http://bit.ly/2vQjoob>)
- Curated photo galleries of celebrity style evolutions, assigned dressing credits and graded celebrities' outfits for WWD's Digital Daily's Report Card;
- Participated in brand building and search engine optimization (SEO) workshops.

Intern Reporter at CTV News

Ottawa

April 17 – April 21, 2017

- Created a broadcast package for my portfolio, on the closing of a mine in Western Québec; (Link: <http://bit.ly/2vHqxpN>)
 - Shadowed journalists, such as Megan Shaw and Annie Bergeron-Olivier, as they cover stories;
 - Interviewed Tina Boileau, butterfly child Jonathan Pitre's mother;
 - Wrote scripts for TV.
-

EXPERIENCE

Junior Digital Communications Assistant at Carleton University

Ottawa

Oct 2017 – Present

- Utilized Google Analytics' various functions, such as behaviour flow, in order to measure the Admissions Office's website performance against its engagement goals;
- Strategized, created and shared promotional content through the university's social media channels, using Hootsuite;
- Participated in campus tours and undergraduate recruitment events.

Student Communications Officer at Parks Canada

Ottawa

July 2016 – Dec. 2016

- Reviewed and translated reports and studies;
 - Redesigned intranet via Photoshop and code;
 - Used Final Cut Pro to edit promotional videos;
 - Worked on strategic communications projects such as the Twitter campaign for species conservation with Alison Sudol and "Fantastic Beasts," the movie.
-

VOLUNTEERING

Vice-President at Fédération de la Jeunesse Franco-Ontarienne (FESFO)

Ottawa

Aug. 2012 – Aug. 2013

- Campaigned, guided budget decisions, lead the administrative council, etc.;
- Represented the interests of 25,000 students;
- Did interviews with local media.

Delegate for Ontario at Fédération de la Jeunesse Canadienne Française (FJCF)

Ottawa

Aug. 2012 – Aug. 2013

- Spoke on behalf of FESFO and it's 25,000 youth;
 - Travelled across Canada to attend meetings;
 - Planned events such as the Jeux Franco.
-

SKILLS

- MS Office (Word, PowerPoint, Excel);
 - Adobe Creative Suite (Photoshop, Premiere, Audition, InDesign);
 - Social media marketing (Hootsuite and SEO);
 - Social networking (Instagram, Twitter, Facebook, Snapchat, Pinterest);
 - Research and fact-checking;
 - Interviewing, transcribing and writing.
-

INTERESTS

- Jazz music and vocal performance;
- Sociology, gender studies and social justice;
- Fashion and entertainment;
- Art history, contemporary art and culture.